CAUSE A STIR in the 2008 Ford Edge.

Fair warning, the bold design and flexibility of Edge – especially the stylish new Limited – tend to attract lots of admirers. Also, Edge’s award-winning\(^1\) 3.5L V6 engine delivers a best-in-class\(^2\) 265 hp at 6250 rpm. Intense exhilaration is likely to arise from this energetic performance blended with Edge’s sports sedan-like handling. And new this year, our exclusive Ford SYNC™ option connects you to Edge like never before. Are you ready?

The 2007 Ford Edge is the “Most Appealing Midsize Multi-Activity Vehicle” in the J.D. Power and Associates 2007 Automotive Performance, Execution and Layout (APEAL) Study.\(^{\text{SM}}\)

\(^{1}\)Wards’ 10 Best Engines of 2007. \(^{2}\)Medium 5-Passenger CUV class with standard 6-cylinder engine.
Breathe EASY.

The dual-plenum intake manifold inside Edge's powerful 3.5L Duratec 35 V6 engine helps deliver strong peak torque (250 lb.-ft. at 4500 rpm), while the high-flow intake port helps achieve its high level of peak power performance (265 hp at 6250 rpm). At the same time, a roller-chain cam drive, chosen for its low-friction operation, helps Edge meet strict Ultra Low Emissions Vehicle II (ULEV II) emissions standards, which helps keep the air cleaner. And we can all feel good about that.
Shift your day into HIGH GEAR.

Fun to drive is an understatement. Climbing behind the wheel in Edge will make your day — every day. Revel in its confident, sports sedan-like handling. Delight in its maneuverability and agility. Wind your way through even the most sinuous streets without a care. All thanks in part to its standard AdvanceTrac with class-exclusive RSC and its specially tuned fully independent suspension, including a multilink rear with outboard-mounted shocks. Like to feel that get-up-and-go thrust when you put your foot down on the accelerator? Edge delivers. Its excellent launch and acceleration performance are the result of pairing the 265-hp V6 engine with a sophisticated 6-speed automatic transmission that actually adapts to your driving style. The transmission also gives the vehicle flat-tow capability; so you can take Edge along on motor home vacations.

1See your Owner’s Guide for details.
Trust its INNATE STABILITY.

Edge has been named a “Top Safety Pick” by the Insurance Institute for Highway Safety (IIHS) for achieving the highest rating in front and side crash tests and the rear impact test. Of course, it’s no surprise since every Edge comes equipped with an extensive array of safety and security features including our AdvanceTrac® with class-exclusive RSC® (Roll Stability Control™). AdvanceTrac with RSC is an electronic stability enhancement system that actually measures what other manufacturers’ systems ignore or can only estimate. A vehicle-roll motion sensor directly measures the vehicle’s roll-rate at least 100 times per second, helping determine when and how the Anti-lock Brake System (ABS), traction control and yaw control will be engaged. It helps in many situations, such as during an emergency maneuver or when driving on slippery or uneven surfaces.

Remember that even advanced technology cannot overcome the laws of physics. It’s always possible to lose control of a vehicle due to inappropriate driver input for the conditions. For more information on AdvanceTrac with RSC, visit fordvehicles.com.
Prepare to TURN HEADS.

Eye-catching design is just the beginning. After the sporty stance, sleek lines and crisp accents of Edge draw you in, its remarkable interior flexibility will keep you coming back for more. Whether you need room for your latest home decorating find or for a group of friends and their weekend-getaway luggage, Edge offers the perfect solution with up to 69.0 cu. ft. of available cargo space or seating for up to 5 adults. New for 2008, a power liftgate is optional on SEL and Limited, making it even easier to access Edge’s generous rear cargo area. For maximum curb appeal, you can add some serious shine with the stunning new 20" chrome-clad wheels, optional on Limited. Have you been searching for a crossover with striking style and supreme adaptability? Welcome to the Edge.
Treat yourself to PANORAMIC VIEWS.

There’s nothing like the freedom of wind-in-your-hair, sun-on-your-skin, open-air driving to bring a smile to your face, right? Get ready to grin. And we’re talking the ear-to-ear kind — courtesy of the delightfully invigorating Vista Roof. Optional on SEL and Limited, Vista Roof offers you the only 2-panel panoramic view available in the class. In fact, it encompasses over 39% of Edge’s total roof area, creating a daylight opening that’s over 3 times larger than the average traditional moonroof. We’re fairly certain that makes it over 3 times as much fun too, but we’ll leave it up to you to prove. Vista Roof provides a maximum total-air opening of over 4.6 sq. ft. in its fully open position. That’s a lot of space for you to fill with amazing new views. Dual power sunshades are also included for those moments when you’d rather not look skyward — may they be rare.

All-weather enjoyment.
The available Vista Roof’s wind diffuser and thick roof glass help maintain the peace. The vent position allows fresh air in while keeping bad weather out — even during a torrential downpour. And dual power sunshades provide close to 100% sun blockage, helping keep the cabin cool and protect against the sun’s ultraviolet (UV) rays.

1The Vista Roof vent position has been proven to handle 1.2 gallons of water per minute at a 15% incline.
Share your new HOT SPOT.

With such amazing style and comfortable seating for up to 5 adults, your new Edge is bound to be the ride of choice among friends and family, especially when you go for the new Limited with its optional Charcoal Black and Red leather-trimmed Interior Appearance Package (above). As for comfort, Edge’s seat designs are so sophisticated, they actually help reduce pressure points and fatigue, actively supporting your body without feeling restrictive. Strategically placed sound-dampening materials, carefully contoured sideview mirrors and many other thoughtful details play their parts in creating the remarkable level of peace inside every Edge. The available Premium Package includes leather-trimmed seating, Dual-zone Electronic Automatic Temperature Control, heated front seats and sideview mirrors, a particulate air filter and more. Make the most of every drive.
Exercise your INTERIOR OPTIONS.

Need to have an amazing find shipped back home because it doesn’t fit in your ride? Not when you have the Edge. Just fold down the 60/40 split fold-flat rear seat and the available fold-flat front-passenger seat, and you’re ready to transport items up to 8 ft. long. The Seating Flexibility Package, standard on Limited and optional on SEL, gives you the 6-way power, fold-flat front-passenger seat as well as the class-exclusive EasyFold rear seatback release and leather-trimmed seating throughout. With the rear seat folded flat, you can carry 69.0 cu. ft. of cargo. And when you have people in the rear seat, you can still stash 32.2 cu. ft. of gear behind them. An optional Rear Cargo Management System adds concealed storage under the rear cargo area’s loadfloor. And, new for 2008, an available power liftgate makes it even easier to load all your great finds.

EasyFold™ only on Edge.
The EasyFold rear seatback release allows you to create a flat loadfloor in seconds by simply pushing and holding a button in the rear cargo area. This class-exclusive feature, part of the Seating Flexibility Package, is standard on Limited and optional on SEL. You can also use a manual release on the side of the seat to lower the rear seatbacks in every Edge.

Most versatile.
The center console inside Edge offers more possible storage configurations than any other vehicle in the class, thanks to a multipurpose set of movable dividers. Large enough to store a PDA, MP3 player, purse and even some types of laptop computers, it also has a power point and an auxiliary audio input jack for your MP3 player.
Experience the ease of INTUITIVE DESIGN.

There's a certain confidence that comes with feeling in control of a situation. Edge gets it. And gives it. The driver-centric design of Edge's instrument panel puts its intuitive controls within easy reach, including the available touch-screen DVD-based Navigation System with its new voice activation, which makes it even easier for you to find new places. To keep you entertained along the way, the available Audiophile® Sound System features a 6-disc in-dash CD changer and 9 speakers including an 8" subwoofer and a 190-watt amplifier. Add the SIRIUS Satellite Radio² option to any of Edge's sound systems and use your complimentary 6-month subscription to get started surfing over 130 channels of coast-to-coast sports, news, entertainment and 100% commercial-free music. Cross-country road trip? Listen to your favorite channel all the way.

¹Available through your Ford Dealer as a Dealer-Installed Ford Licensed Accessory.
²Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.

Crowd pleasers. 

The optional Headrest DVD Entertainment System, which may be combined with the available Vista Roof, features 2 separate DVD players with 7" screens, CD/MP3 playback capability and more. The available Rear-Seat DVD Entertainment System includes an 8" flip-down screen, 2 sets of wireless headphones and a remote control.
Exclusive new Ford SYNC™

**BLUETOOTH® VOICE-ACTIVATED, HANDS-FREE PHONE CALLING**

**MULTILINGUAL INTELLIGENCE** — Communicate with SYNC in English, French or Spanish

**UNINTERRUPTED CONNECTIONS** — In the middle of a call on the way to or from your vehicle? Keep on talking; once paired with your Bluetooth-enabled phone, SYNC automatically transfers calls as you enter and exit • **RINGTONE SUPPORT** — Have specific ring tones assigned to your friends and family? SYNC can play them to help you identify incoming calls • **SUPPORT FOR UP TO 12 BLUETOOTH-ENABLED PHONES** — The system can be paired with as many as 12 different phones at once, so your entire family can get in SYNC • **INSTANT VOICE RECOGNITION** • **AUTOMATIC PHONE BOOK TRANSFER**

**VOICE-ACTIVATED, HANDS-FREE DIGITAL MEDIA PLAYING**

**SUPPORT FOR POPULAR PLAYERS AND FORMATS** — SYNC works with most popular digital media players, as well as USB drives • **SIMPLE VOICE COMMANDS** — Access your music library by speaking commands like “Play All,” “Similar Music” or simply “Play Artist” plus the name of an artist • **USB DEVICE CHARGING** — SYNC automatically charges most devices while your vehicle is running • **BLUETOOTH STREAMING AUDIO** — SYNC can play music files saved to your Bluetooth-enabled mobile phone as well • **PODCAST AND AUDIO BOOK SUPPORT**
STANDARD FEATURES

MECHANICAL
3.5L Duratec 35 V6 engine
6-speed automatic transmission
4-wheel power disc brakes with Anti-lock Brake System (ABS)
17” painted-aluminum wheels (P235/65R17 BSW tires) A
Class I towing
Front-wheel drive
Fuel tank capacity — 19-gallon FWD, 20-gallon AWD
Independent front and rear suspension
Mini spare tire
Power steering

SAFETY/SECURITY
Personal Safety System® for driver and front passenger — Includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
Adjustable head restraints
AdvanceTrac® with RSC® (Roll Stability Control™)
Autolock
Battery saver with headlamps-off delay
Belt-Minder® safety belt reminder — Front
Child-safety rear door locks
Front-seat side airbags1
Height-adjustable shoulder safety belts — Front
Illuminated entry system
LATCH — Lower anchors and tether anchors for child-safety seats (2 in rear)
Safety Canopy® System with side-curtain airbags5 and rollover sensor
SecuriLock® passive anti-theft ignition system
Tire Pressure Monitoring System (excludes spare)

INTERIOR
12v power points (4) — Instrument panel, front console, rear seat and cargo area
Accessory delay for power features
Air conditioning — Manual with rear-seat vents
AM/FM stereo/single-CD player with MP3 capability, clock and 4 speakers
Assist handles — B-pillar (2)
Auxiliary audio input jack
Cargo area light
Center console with deep-bin armrest, dividers, power point, and 2 cupholders
Coat hooks — 2
Cruise control — Steering wheel-mounted
Cupholders/beverage holders — 6
Dome/map lights — Front and rear rows
Dual-tone electric horn
Floor mats — Front and rear carpeted
Instrumentation (tachometer, lamp outage, low fuel warning, low washer fluid, low oil pressure, door ajar, liftgate ajar and coolant temperature indicator)
Map pockets — Driver and front-passenger seatbacks and in all 4 door panels with 2 beverage holders in front door panels
Overhead console with sunglasses holder

EXTERIOR
Antenna — Roof-mounted
Door handles — Black
Exhaust tips — Dual steel
Grille — Chrome 3-bar design
Headlamps — Quad-beam halogen
Power sideview mirrors with manual fold-away design
Privacy glass (rear doors, rear quarter windows and liftgate window)
Rear spoiler — Black
Remote keyless-entry system with 2 integrated key fobs
Rocker moldings — Black
Windshield wipers — Front: variable intermittent with washer; Rear: 2-speed with washer

ENGINE
3.5L Duratec 35 V6
Horsepower (hp @ rpm) 265 @ 6250
Torque (lb.-ft. @ rpm) 250 @ 4500

TRAILER TOWING APPLICATIONS

MAXIMUM LOADED TRAILER WEIGHT (lbs.)
Class I 2000
Class II 3500

Comparisons based on 2007 competitive models (Medium 5-Passenger CUV class with standard 6-cylinder engine), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Ford Edge received the highest numerical score among midsize multi-activity vehicles in the proprietary J.D. Power and Associates 2007 Automotive Performance, Execution and Layout Study.® Study based on responses from 91,335 new-vehicle owners, measuring 328 models, and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed in February-May 2007. Your experiences may vary.
FEATURES & OPTIONS

SE

SEL

LIMITED

MECHANICAL

○ ○ ○ All-Wheel-Drive system
○ ○ ○ 18" painted-aluminum wheels B
○ ○ ○ 18" premium painted-aluminum wheels D
○ ○ ○ 18" premium aluminum chrome-clad wheels C
○ ○ ○ 20" premium aluminum chrome-clad wheels E
○ ○ ○ P245/60R18 all-season BSW tires
○ ○ ○ P245/50R20 all-season BSW tires

SAFETY/SECURITY

○ ○ ○ Reverse Sensing System

SEATING

○ ○ ○ Cloth trim — Front bucket seats with manual driver lumbar and driver/passenger recline
○ ○ ○ Unique cloth trim — Front bucket seats with 6-way power driver seat, manual driver lumbar and driver/passenger recline
○ ○ ○ Leather trim — Front bucket seats with 6-way power driver and front-passenger seats and manual driver lumbar
○ ○ ○ EasyFold™ rear seatback release
○ ○ ○ Fold-flat front-passenger seat

INTERIOR

○ ○ ○ Air conditioning — Manual
○ ○ ○ Air conditioning — Dual-zone Electronic Automatic Temperature Control with particulate air filter
○ ○ ○ AM/FM stereo/single-CD player with M P3 capability and 4 speakers
○ ○ ○ Premium AM/FM stereo/6-disc in-dash CD changer with M P3 capability, 4 speakers and secondary steering wheel-mounted audio controls
○ ○ ○ Audiophile® Sound System with 9 speakers
○ ○ ○ Floor mats — All-weather (in addition to standard carpeted floor mats)
○ ○ ○ Ford SYNC™ — Voice-activated in-vehicle communications and entertainment system (available Fall 2007)
○ ○ ○ Message center with trip computer and compass display
○ ○ ○ Navigation System — Voice-activated, DVD-based with Audiophile Sound System
○ ○ ○ Rear Cargo Management System
○ ○ ○ Rear-Seat DVD Entertainment System with 8" screen, 2 sets of wireless headphones (not available with Vista Roof™)

PACKAGES

○ ○ ○ Class II Trailer Tow Package — Includes Class II hitch receiver, engine oil cooler, larger radiator, upgraded cooling fans, upgraded battery (68-amp) and wiring harness with 4-pin connector (3500 lbs. max.)
○ ○ ○ Convenience Group — Includes automatic headlamps with wiper activation, auto-dimming rearview mirror, driver-side illuminated keyless-entry keypad and secondary steering wheel-mounted audio controls
○ ○ ○ Interior Appearance Package — Includes premium Charcoal Black and Red leather-trimmed seats and Red contrast stitching on steering wheel and shift knob (available with Black, Redfire and Vapor Silver)
○ ○ ○ Premium Package* — Includes Dual-zone Electronic Automatic Temperature Control with particulate air filter, Universal Garage Door Opener, security approach lamps, heated front seats and sideview mirrors, leather-trimmed seating, memory front seats and sideview mirrors, and driver seat easy-entry feature
○ ○ ○ Seating Flexibility Package* — Includes leather-trimmed seating with 6-way power front-passenger seat, fold-flat front-passenger seat and EasyFold rear seatback release

SPECIFICATIONS

WHEELS

A 17” Painted-Aluminum Standard on SE and SEL
B 18” Painted-Aluminum Optional on SE
C 18” Premium Aluminum Chrome-Clad Standard on Limited; Optional on SEL
D 18” Premium Painted-Aluminum Optional on SEL
E 20” Premium Aluminum Chrome-Clad Optional on Limited
INTERIORS

**CAMEL**
- Camel Cloth
  - Standard on SE
- Unique Camel Cloth
  - Standard on SEL

**MEDIUM LIGHT STONE**
- Camel Leather
  - Standard on Limited; Optional on SEL
- Medium Light Stone Cloth
  - Standard on SE
- Medium Light Stone Leather
  - Standard on Limited; Optional on SEL
- Unique Medium Light Stone Cloth
  - Standard on SEL

**CHARCOAL BLACK**
- Charcoal Black Cloth
  - Standard on SE
- Unique Charcoal Black Cloth
  - Standard on SEL
- Charcoal Black Leather
  - Standard on Limited; Optional on SEL
- Charcoal Black with Red Leather Inserts
  - Standard on Limited with Interior Appearance Package

**SE**
- Black
- Blazing Copper Metallic
- Crème Brûlée
- Dark Ink Blue Metallic
- Light Ice Blue Metallic
- Redfire Metallic
- Vapor Silver Metallic

**SEL/LIMITED**
- Black
- Blazing Copper Metallic
- Crème Brûlée
- Dark Ink Blue Metallic
- Light Ice Blue Metallic
- Redfire Metallic
- Vapor Silver Metallic
- White Sand Tri-Coat Metallic

New Vehicle Limited Warranty

We want your Ford Edge ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

For a purchase or lease, the Ford Extended Service Plan (ESP) gives you “Peace-of-Mind” protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website at fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.

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